



# SUSTAINABILITY BY DESIGN

We understand every decision we make affects the environment around us; from the materials and chemicals we use, to the longevity and life of our products.

Our first priority at Cascade Designs is to deliver long-lasting, durable products, designed to stand up to the wear and tear of our customers' adventures, however big or small. We manufacture in market, which allows us to remain nimble and efficient, whilst reducing our global carbon footprint. We are transparent with our sustainability efforts and we work hard to align our sustainability objectives with our suppliers

and outdoor industry partners to help us approach our goals creatively.

Here is a sample of the work we are doing to be more responsible and sustainable across our brands and products. We are committed to continuing to expand and improve our approach each day and supporting our suppliers and industry partners to do the same.



Key components of our MSR® snowshoes are moulded and made by the experts in our Bantry, Cork factory.



Our range of reusable Platypus® Softbottles™ help to reduce our reliance of single-use plastics.



Our Compressible Pillows use partially recycled polyester, and are filled using upcycled foam from our mattress production.



85% of our SealLine® bags and packs are PVC-free.



Our PackTowls® are designed with durability in mind, which cuts down on waste and energy usage.

## DESIGNING FOR DURABILITY

Our approach to design starts with a focus on durability and repairability, and a commitment to using recyclable and sustainable materials whenever we can.

Our highly experienced warranty team prioritise **repair over replacement**.

**Repair kits and resources** are available to help customers repair their products at home or in the field.

A number of materials and components across all of our brands are upcycled, sustainably sourced or recyclable.



**BPA Free**

MSR and Platypus water storage systems are free of BPA, BPS, and Phthalates.

**50%**

In 2019, nearly 50% of all products received by our warranty team were able to be repaired and returned.

**60+ YEARS**

Our warranty team has over 60 years combined experience.

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## RESPONSIBLE MANUFACTURING

Manufacturing in Cork, Ireland allows us to give back to the local community and reduce our global carbon footprint by removing unnecessary shipping.

Our factories in County Cork, Ireland are home to over **150 highly skilled employees**.

**State-of-the-art machinery** and innovative processes ensure products are manufactured to the highest possible standard.

We maintain close relationships with our **local sourcing partners** to ensure our processes are as efficient as possible.



To minimise waste, excess foam from our mattress production is upcycled.



100% of the down used in our sleeping bags and pillows is certified by the Responsible Down Standard.



Core products and components are manufactured in Ireland, including Therm-a-Rest® mattresses and MSR snowshoes.

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## ALIGNING OUR SUSTAINABILITY OBJECTIVES

Our long-term sustainability goals are aligned with those of our global suppliers and outdoor industry partners to ensure our actions have a long-term impact.

We require our suppliers and partners to **share in our transparency and sustainability goals** for the future.

We are **long-term members of the EOG** and participate in the EOGA Plastic Pledge.

We **adhere to a restricted substance list** to protect our customers, employees, and the environment.

